
GOF THIRD PARTY FUNDRAISING GUIDE



GLOBAL ORPHAN FOUNDATION
caring for the world's most vulnerable children



A WORD FROM OUR DIRECTOR

I'm thrilled that you're interested in hosting a fundraiser that will benefit Global Orphan Foundation. Thank you for even considering spending your time and efforts helping orphaned children.

Here at GOF we are building something that will quite literally transform lives for orphaned and vulnerable children around the world. We work for those children. Our board and staff always say that if we do our job well, we'll create something that matters as much to them as it does to us, and all of our lives will be better for it. We have a rare opportunity. Let's make the most of it together.

In the following pages, you'll find out more about who we are, what we do, and why - as well as timelines, tools, resources, and facts about our programs. Should you need any other assistance, please let us know.

Again, thank you for being a part of the GOF family!



RACHEL TANNER
US DIRECTOR





1 in 10

children in DRC is severely malnourished and in danger of death.

>4 mil.

orphaned children are struggling in Democratic Republic of Congo.

ABOUT US

Global Orphan Foundation is a US-based non-profit with a global mission - to advocate on behalf of orphaned and vulnerable children worldwide and respond with action. We have witnessed firsthand the struggle to meet the basic needs of orphaned children in third-world and developing countries and are committed to easing that burden. We believe that all children deserve a champion.

Since 2007, we have invested in programs that address some of the world's most pressing issues. Each one is designed to be transferable to any community, anywhere in the world. By investing in today's youth, in the world's most vulnerable populations, we're working for a brighter tomorrow.

BOLINGO VILLAGE: in 2019, we opened our most ambitious endeavor to date, a sustainable children's care village in Democratic Republic of Congo. We are revolutionizing the standard of care for orphaned children in Congo to provide them with all the tools to become tomorrow's leaders. Our village goes beyond meeting basic needs, offering a variety of educational opportunities, consistent medical care, a loving foster family, and emotional and spiritual care. In short, a robust and abundant childhood with a bright future.

DRC INSECT FARMING: We have created an innovative and sustainable solution to malnutrition and food insecurity in Congo orphanages. Insects are a staple of the Congolese diet and are packed with nutrients. By teaching orphanages to farm their own insect crops, we're ensuring the children in their care will always have a nutritious food source.

CAMPAMENTO MI MOMENT: Our camp takes orphan care beyond meeting basic needs and focuses on essential life skills and leadership development. Our five-day camp, initially created in partnership with Peace Corps Nicaragua, invites young women to consider their role in society and begin planning for a vibrant future.





almost

50%

of children under five suffers from chronic malnutrition... which affects their brain development, reduces their IQ, and weakens their immune system.

In 2020

20,490

balanced meals will be served to the children of Bolingo Village

THE DETAILS

What is a 'third party' fundraiser?:

Really, it's any event that is hosted by an individual, group or organization in the community with proceeds that benefit Global Orphan Foundation or one of our programs.

It also happens to be a fun way to share your passion with people in your life. Your event can be as simple or elaborate as you'd like – it's your choice!

Why host a fundraiser?:

Every nonprofit needs help. We need friends who agree with what we're doing, who want to help orphaned children. We need people to spread the word, to encourage e-news signups, to ask their friends to donate, and to just keep our mission in people's minds.

Your Role:

As the host of the evening your role is to:

- Decide you want to host an event
- Complete the [form here](#) so our staff can reach out.
- Determine your event details.
- Invite people or get the word out.
- Have fun!

GOF's Role:

- Provide consultation on fundraisers and events.
- Provide a letter on GOF letterhead affirming the authenticity of the event.
- Provide and approve use of our logo,
- Help you select a GOF program to support
- Help you create an online giving site to accept donations so GOF can thank and provide tax information to donors.
- Keep your donors up to date on how their donations were used.





3.5X

The amount over the typical DRC salary the average Bolingo Village employee earns

153

the number of young women who have benefited from Campamento Mi Momento

EVENT IDEAS

Here are a couple ideas on how you can raise money for GOF. This is not at all a full list! Most of the time, the most successful events are those that are something that is based on something the organizer loves to do already and they find a way to make it a fundraiser.

Game Night – Get out those board games and start playing! Invite your friends, break into teams and let the fun begin. Ask everyone to make a donation for coming.

Poker Night – Host a poker game with the winning proceeds being put in a 50/50 split-50% goes to the winner and 50% goes to your fundraising.

Dress Down Day– Ask your company to allow an official GOF Dress Down Day. For the privilege of dressing down, employees donate \$20 towards your fundraising efforts.

Company Grants – Find out if your company offers grants to employees who volunteer their time for charitable causes. If so you can volunteer for GOF and get paid grant money for the work.

Church Bulletin – Place an advertisement in your church newsletter or bulletin letting the congregation know what you're doing with GOF.

Fraternities and Sororities– Contact the National Chapter of your college fraternity or sorority and ask them to make a donation.

Alumni Organizations – Call your own college or university and ask them to place an ad in the alumni newsletter asking for donations with a link to your webpage.

Penny Wars – [Here](#) is a great link on how to hold one in a school, but this works just as well in offices!

Birthday/Anniversary Party– Do you have an upcoming birthday, anniversary, or shower? Consider making a contribution to GOF in lieu of personal gifts – and ask your friends and family to do the same. [Here's](#) a video on how to start an online fundraiser.

Garage Sale - Ask friends and neighbors to clean out their basement or garage for a good cause.

School Fundraiser - Kids love to help! Have fun with your students while teaching them about the meaning of philanthropy with anything from a coin drive to a read-a-thon. Be creative!

Sell, Sell, Sell! - Many marketing/promotional item companies offer a lot of discounted items. Create t-shirts, bracelets, key chains, etc., and sell them above your cost to create revenue.

Trivia Night - This is a fun way to raise funds while increasing awareness about orphaned children. Host your trivia night at your home, a restaurant, or other local establishment and invite between 10 and 50 of your friends and family. You can find tons of ready-made trivia guides online.

Online Fundraising– [Here](#) is a video on how to start and share to social media your own personalized fundraising page.



FAQ/NEXT STEPS

Are there limits to how GOF can support my event?:

Yes. Some limits are due to our staff size and some are due to IRS rules and best practices.

Here are some of the things we can't do:

- Permit use of our tax exemption number.
- Provide insurance or liability coverage.
- Mailing list of donors and/or vendors.
- GOF stationery.
- Funding or reimbursement of your expenses.
- Publicity (e.g. newspaper, radio, television).
- Guaranteed attendance of GOF board or staff members.

Does GOF have to approve my event?:

We'd love to know about your event. We want to help you be successful, provide resources, make sure that we are following best practices, and avoiding potential issues. We also want to plan on attending (if we're invited!).

What's next?:

Really, we just ask that you fill out [this form](#).

How do I get in contact?:

If you fill out the form with your event information, someone will get back to you within 48 hours.

If you're too excited and need to reach out - email us at info@globalorphan.org or call/text 317.643.1025

